

## FORMULATION OF SPECIFIC CHALLENGES

### CHALLENGE

Design applied to the value chain

### CHALLENGE TYPE

Process

Technology

Business

### ABSTRACT

We are looking for assistance to establish a methodology from the conceptualization of the product to its manufacture so that it can be manufactured efficiently both in production processes and logistics and that takes into account aspects related to the eco-design of our products. We are looking for a consulting firm that can cover assistance in the whole value chain.

### HOW WE COULD

Jointly develop an integration in our product design process of all aspects related to the product (production, logistics, marketing, after-sales, life cycle).

### RESTRICTIONS or SPECIFIC REQUIREMENTS

We value if the result has a positive impact on the fuel consumption of the vehicles.

### PARTNER PROFILE

Partner established in Europe.  
 Collaborator specialized in the fields of the challenge  
 Preferably with experience in medium-sized companies (e.g. buses...).