

FORMULATION OF SPECIFIC CHALLENGES

CHALLENGE

CHALLENGE TYPE

ABSTRACT

We are looking for a tool/search engine to detect and identify new fields of application for predefined chemical products. Specifically, we are interested in being able to detect and identify new trends in the chemical sector, both technological/scientific and market trends related to the company and its customer segments, with the aim of developing and leading the market introduction of such products.

RESTRICTIONS or SPECIFIC REQUIREMENTS

That there is no need for further programming by company personnel.

DETECTION OF PRODUCTS AND APPLICATIONS IN SEED PHASE

Process

Technology

Business

HOW WE COULD

- Facilitate the company's business development thanks to a tool/search engine that allows to bring together scientific research databases and market research databases.
- Link results of market trends with technological/scientific trends in chemical product applications.

PARTNER PROFILE

Open process for domestic and foreign candidates