



FICHA DE PRESENTACIÓN DE RETOS

RETO ESPECÍFICO

17.1 - Improved access, visualization and analysis of internal and external data and database information

RESUMEN

We are looking for a solution provider to...

- Improve the access, visualization and analysis of data from different internal and external databases of the company.
- Promote homogeneity in the criteria of interpretation and data processing by all members of the organization, through the construction of scorecards according to the interests and timing of ASAC.
- Parameterize alerts of extreme values and errors due to inconsistencies.

CÓMO PODRÍAMOS

Obtain a solution...

- Agile, unified and fast, with special focus on the integration of data from different sources.
- A solution that can collect the largest number of indicators in real time.
- That allows to easily visualize the data in a user-friendly dashboard.

REQUERIMIENTOS

The company must...

- Allow a fully automatic use, available on any type of platform or device.
- Provide guidance for KPI prioritization and measurement.

TIPO DE RETO

P M T C S O

Product – Market – Technology – Chanel – Society – Others