



DESCRIPTION OF THE CHALLENGE

CHALLENGE

6.1 - Use of artificial intelligence to improve the graphic and structural design of packaging.

SUMMARY

We are looking for a solution company for...

Improve the graphic and structural design of packaging through the use of artificial intelligence.

HOW COULD WE

Get a solution...

- To allow us to use artificial intelligence for the graphic and structural design of the packaging, based on the production and consumption areas of the market.
- And that allows us to choose the most appropriate format for each client.

REQUIREMENTS

The company must...

Consider the easy integration of the solution with the digital work tools already implemented in the company.

TYPE OF CHALLENGE

P M **T** C S O

Product – Market – **Technology** – Channel – Society – Others